



# Growth Accelerator

**S**trategy *determined*

**P**erformance *enhanced*

**A**lignment *created*

**R**esources *maximized*

**C**larity *uncovered*

**When all of your  
challenges are urgent  
and intertwined...**

**How do you know where  
to begin digging in?**

The **SPARC™ Accelerator** helps leaders of growing nonprofits put everything on the table in order to untangle organizational knots and create a clear path forward.

**SPARC™** is a series of six collaborative working sessions that touch on all the intertwined areas of a growing nonprofit. It helps contend with your reality and align everything to your mission and vision.

This accelerator is designed to make participation easy for busy leaders so they gain strategic clarity and tools to effectively lead their organizations and break through to new heights.

## The SPARC™ Accelerator Benefit:

- ▶ Get everything on the table and better aligned to support your mission
- ▶ Clarity of vision and messaging for more effective fundraising
- ▶ Problem-solving key challenges
- ▶ Develop new capacity
- ▶ Create helpful and agile strategies for growth and sustainability
- ▶ Chart flexible roadmaps and action plans
- ▶ Generate positive momentum and energy

## The Accelerator Process

### PHASE 1: Discovery & Assessment

- Assess current organizational performance, strength and weakness areas, and focus for working sessions.

### PHASE 2: Collaborative Learning/Working Sessions

- Six collaborative sessions that build sequentially to evaluate and adapt key organizational areas. Guided pre-work sets a strong foundation and context for each session. Session summaries and follow up allows for interaction, documentation, and real-time decision making. Areas of focus include:
  - Mission, Vision, Values
  - Program Models and Methods
  - Fundraising and communication
  - Operations and Admin
  - Management
  - Governance

### PHASE 3: Action Plan

- Coordinate output from working sessions into a cohesive and agile strategic roadmap and action plan.

“These sessions have brought life to Doors to Dream and given us more than we ever imagined!”

— Carey, Doors to Dream

If you're ready to accelerate your organization's capacity, sustainability, and impact, then the SPARC™ program can help propel you forward.

Call Us TODAY: (877) 361-8616  
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