

Imagine Your Board... Engaged, Equipped, Energized, Empowered.

What is *Board IGNITE*?

Board IGNITE is a focused and structured training & development program designed to ignite your board's passion, increase their knowledge, reaffirm expectations, and identify ways to improve and optimize the board.

It gets everyone moving in the same direction and generates the kind of momentum that raises the ceiling for the board's potential.

Why *Board IGNITE*?

69% of orgs have experienced at least one serious governance problem in the past decade.

64% of directors say that demands on the board are increasing.

65% of directors don't believe others on their boards are very experienced.

48% don't believe their fellow board members are very engaged.

The *Board IGNITE* Benefit:

- ▶ Get everyone on the same page
- ▶ Focus on key best practices
- ▶ Get clarity on roles and responsibilities
- ▶ Develop actionable goals
- ▶ Problem-solving key challenges
- ▶ Shared understanding and expectations
- ▶ Generate positive momentum
- ▶ Build strong & healthy culture

The Board *IGNITE* Process

PHASE 1: Assessment

- Board Survey to assess current performance, strength and weakness areas, and focus for training.
- Review of existing board policies procedures (whether formal or informal)

PHASE 2: Board Retreat

- Work with board leadership to customize a training and strategy agenda day for the entire board.
- Plan and facilitate the board retreat and document output and outcomes.

PHASE 3: Action Plan

- Develop a continuous-improvement action-plan for the board based on phases 1 and 2.

PHASE 4: Coaching

- Host coaching sessions for ED/CEO and Board Chair focused on the initiatives and best practices outlined in the action plan.

If you're ready to see your board flourish, own their role, raise more money, advocate effectively, recruit committed members, then Board IGNITE can help accelerate your board's breakthrough.

Call Us TODAY: (877) 361-8616